

# DubView® ToGo! Deli Bags





A Handmade Sandwich

Deserves an Artisan Package



Our innovative  
DubView<sup>®</sup> design  
accommodates  
a wide variety  
of grab-n-go  
sandwiches



# Evolution of Grab-N-Go Sandwich Packaging:



"Glet 'er Done Era"

"Stack 'em Up Era"

"The Renaissance Era"



## Flexible Plastic Wrap

- Bread may become soggy with excess moisture
- May limit the fresh appearance of ingredients
- Institutional appearance
- Limited branding potential



## Rigid Plastic Packaging

- Visibility is often focused on bread
- No printable surface for branding or adding merchandising appeal
- Labels or brand stickers can limit visibility of ingredients
- Institutional appearance



## DublView® ToGo! Deli Bags

- Promotes fresh, homemade appearance
- Side view visibility drives impulse sales
- Anti-fog film provides clear visibility in the hot or cold case
- Heat sealable for extended product shelf life
- Large printable paper surface for brand and merchandising appeal

## Bag & Tray\* Loading Instructions



1

Place sandwich onto tray

2

Slide sandwich and tray into bag

3

Close and seal bag

\*Support tray offered with 300059, 300097, 300098, and 300099 only

Place sandwiches on display - you're ready to sell!



# DublView® ToGo! Packaging: A Closer Look Into The Innovation



**Sealed double turn up pinch bottom closure** improves durability "on the go" and allows the package to extend the product shelf life.



**Large printable paper surface** maximizes your brand impact and merchandising appeal.



**Natural paperboard tray\*** provides additional support for demanding sandwich applications.  
\*Equipped with items: 300059, 300097, 300098 and 300099 only.



**Heat sealable package** maintains your fresh image and extends product shelf life.



# DubView® Provides a Perfect Balance of Product Visibility & Branding Impact

DubView's innovative packaging design showcases your fresh, homemade product, while promoting your brand image.





# DubView® Accommodates Sandwich Variety

## Footlong



full size baguette



full size 12" submarine



large square sandwich



medium square sandwich

## Square

## Half Sandwich



oblong sandwich halves



half size submarine



medium round sandwich



small round sandwich

## Round

# Sandwich Size Packaging Suggestions

## Footlong Sandwich



300098\* (Natural)  
300096 (Natural)

300059\* (Natural)  
300058 (Natural)

## Half Sandwich



300097\* (Natural)  
300090 (Natural)  
300092 (White)



300082 (White)  
300080 (Natural)



300050 (Natural)

## Round & Square Sandwich



300091 (Natural)



300093 (Natural)



300094 (Natural)



300099\* (Natural)

## A Perfect Marriage

### \*Flexible Paper & Paperboard Trays

\*Items 300097, 300098, 300059 and 300099 are equipped with our natural paperboard tray for added support. The high quality trays are coated with a moisture and grease resistant barrier for superior performance, supporting the most demanding sandwich applications!



## DubView® ToGo! Deli Bags

Item #	UPC #	Description	Dimensions	Case Pack	Case Weight	Case Cube	Cases/ Pallet	Pallet TI HI
300050	10072181000503	DubView® Bag Natural	3 1/4 x 2 x 10 1/4	500	6#	0.70	60	10x6
300058	10072181000589	DubView® Bag Natural	3 1/4 x 2 x 15	500	9#	0.58	80	10x8
300080	10072181000800	DubView® Bag Natural	3 1/2 x 2 1/4 x 10 3/4	500	8#	0.70	60	10x6
300082	10072181000824	DubView® Bag White	3 1/2 x 2 1/4 x 10 3/4	500	8#	0.70	60	10x6
300090	10072181000909	DubView® Bag Natural	4 1/4 x 2 3/4 x 11 3/4	500	11#	1.10	45	9x5
300091	10072181000916	DubView® Bag Natural	3 1/2 x 2 1/4 x 7 1/4	500	7#	0.43	96	12x8
300092	10072181000923	DubView® Bag White	4 1/4 x 2 3/4 x 11 3/4	500	11#	1.10	45	9x5
300093	10072181000930	DubView® Bag Natural	4 1/2 x 2 1/2 x 8 1/2	500	8#	0.69	60	10x6
300094	10072181000947	DubView® Bag Natural	5 3/4 x 2 3/4 x 9 1/2	500	9#	1.01	45	9x5
300096	10072181000961	DubView® Bag Natural	4 1/4 x 2 3/4 x 16 1/2	500	12#	1.01	45	9x5

## DubView® ToGo! Deli Bags with Trays

Item #	UPC #	Description	Dimensions	Case Pack	Case Weight	Case Cube	Cases/ Pallet	Pallet TI HI
300059	10072181000596	DubView® Bag Natural w/ Tray	3 1/4 x 2 x 15	250	7#	0.84	45	9x5
300097	10072181000978	DubView® Bag Natural w/ Tray	4 1/4 x 2 3/4 x 11 3/4	250	8#	0.82	50	10x5
300098	10072181000985	DubView® Bag Natural w/ Tray	4 1/4 x 2 3/4 x 16 1/2	250	13#	1.01	45	9x5
300099	10072181000992	DubView® Bag Natural w/ Tray	5 3/4 x 2 3/4 x 10 1/2	250	6#	0.82	45	9x5



# Custom Converting & Printing Capabilities

Bagcraft® offers the broadest range of specialty bag, sheet and roll converting capabilities in the flexible foodservice packaging industry. We manufacture high-quality custom packages on 130 different production lines to provide a wide variety of custom package and print designs. With our efficient, superior F&K presses, we can deliver state-of-the-art graphics capabilities that help differentiate your products on the shelf and on the go. Our long-term commitment to innovation and practical solutions enables us to expertly consult with you on packaging design, process graphics and rigid packaging replacements.

## Please review the information we need before you request a quote for a custom product

Provide the individual bag, sheet or roll size

- Bag (width, gusset, length)
- Sheet (width and length)
- Roll (roll width and length or outer diameter)

Initial order quantity needed and the annual volume (units or cases)

Name of printed design or logo

Basis weight of paper if known

Type of paper or combination of materials (foil, poly or glassine)

Need a film window?

- Provide an explanation of the proposed window die or panel location on the package

Number of printed colors (provide PMS numbers)

Product application (what will the package be used for?)

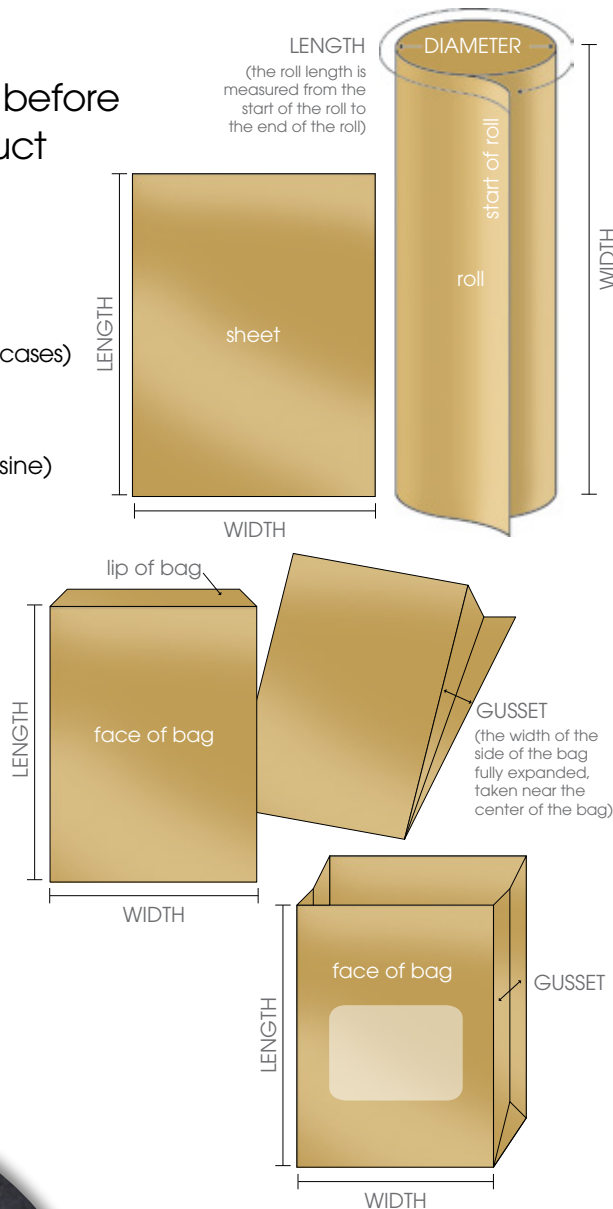
Case pack sizes

Shipping/distribution information

How to measure a bag for quotes and production:

- Measure the face of the bag (width)
- Measure the gusset of the bag (side width)
- Measure the length of the bag (not including lip)

If you have a specific question about our custom or graphics capabilities, please call 800-621-8468, ext. 8012.



For more information about our custom converting and graphic capabilities, find your local representative at [www.bagcraft.com/rep](http://www.bagcraft.com/rep)

Download FLEXO and Process Printing Graphic Guidelines at:

[www.bagcraft.com/custom-packaging-solutions](http://www.bagcraft.com/custom-packaging-solutions)



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Flyer printed on:

